



Mr. Sascha Fischer

Head of KBA Product Management &
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Sascha Fischer is Head of KBA Product Management & Key Account Manager, Europe.

Sascha concluded his studies of Business Administration (MBA) at the European Business School in Wiesbaden, Germany, in 1995.

He joined Koenig & Bauer in July 2010 as VP Sales, initially for sales of sheetfed offset machines in Germany, before taking over the regions of West and Southern Europe as well as Northern Africa. Since May 2014 he heads up the newly founded department of KBA Complete Services, that comprises process consulting and integration, and since May 2015 he heads up the worldwide Product Management for sheetfed offset products of KBA AG.



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