

Detailed Session plan

Core objective of the session—Reimagining yourself and the organization.

The need, urgency, immediacy and mindset of Conscious reimagination of both the self and institution as the basis of excellence.

The key focal areas as an aftermath of our discussion can be as follows:

- a) Introductory lecture about Leadership mindset to capture changing landscapes- 30 minutes- Points include The difference between conventional functional thinking to weaving in thought leadership paradigms.
- b) The part also would cover the three key dimensions of thought leadership including crafting insightful propositions, the blend of competence and credibility and the third is developing robust performance culture and structure to optimize opportunities.
- c) The adage that success is a decision would be presented with anecdotes and examples to drive home the importance that their initiative holds the key to their success

b) Case study on crafting meaningful value propositions to circumvent change-

The case study would be a significant one in terms of an organization whose epitaph had been written but then they woke up to ask themselves what we really are and have been and today its a paragon of excellence in their field. The advent of disruptions were handled extremely well and also going back to the fundamentals and invoking technology only where it mattered.

The pitch is to not get overwhelmed by digitization if we have control on our narrative and then we begin to live on our core endowments. The case focuses also on deeper awareness of both the self and work as the basis of enduring success. How after winding up the hard bound iconic legacy of britannica, they came back from the brink to script the story of success is the key.

The aim is to ingeminate the primacy of clear propositions as the best way to beat change. The deeper understanding to not get overawed by disruption but to proactively develop work practices to cope

- d) Emerging dimensions of Customer interaction, Account management and coping mechanisms to embrace Techno structural changes(GST, Automation, AI etc)-30 minute lecture. The advent of the digital core is in more ways than own going to decide the future. But what does it truly entail in terms of Customer interface is the subject of the talk. How it would alter and reprogram engagement philosophies.

The need to move up the value chain to remain relevant would be covered. The conscious embracing of graduating from just being a seller to a partner is the key. The massive disruptions in the photography industry with the advent of smart phones ironically has not dented the major companies in the camera industry. Despite not getting into

the smartphone segment, they reimagined themselves into high growth vectors. The section would be to bring out those learning as a model for true techno structural engagement.

d)Convergence of proposition, purpose, professionalism

e)A small brisk session to pep them up to kindle aspirations plus concluding talk for 20 minutes on Self motivation and Cognitive imperatives for success. Entire talk would be anecdotal and illustrative like the session).